

2024 EXHIBITOR PROSPECTUS

TOP REASONS TO EXHIBIT NETWORKING

- + Interact with more than 1,500 decision-makers and industry leaders
- + Market to a new audience—approximately 50% of participants are first-timers
- + Generate new leads who are actively looking for the best solutions that will keep their workers safe and healthy
- + Grand Opening of the Exhibit Hall
- + Networking breaks with attendees
- + Lunch served throughout the hall each day

VISIBILITY

- + VPPPA website
- + Official Safety+ Mobile App
- + Prizes & giveaways listed in the app at no cost

FREEBIES

- + Two exhibitor personnel registrations per standard 10x10 booth before August 16, 2024 (Over \$2,000 in savings)*
- + Lunch provided by VPPPA Monday–Wednesday
- + Sunday Night Reception
- + Free wifi

WHO WILL BE AT SAFETY+

- + Government representatives from the Department of Labor (DOL), Defense (DoD) and Energy (DOE), and similar state-plan agencies
- + Corporate Environmental, Health and Safety Managers, EHS Directors, VPs of Safety & Health
- + Representatives from manufacturing plants
- + Members from all branches of the U.S. Military
- + Union Representatives
- + End users with recommending and purchasing power

BOOTH DRIVERS (\$)

- + Passport to Prizes
- + Prize Drawings
- + Promoted Booth Packages
- + Upgraded Exhibitor Listing
- + Safety+ Mobile App Advertising
- + Sponsorship opportunities available

**Failure to register booth personnel by August 16, 2024 will result in a charge of \$250/person for members and \$350/person for non-members.*



Safety+

An Integrated Safety & Health Management Systems Symposium

“The speakers and vendors keep me coming back year after year!”
— 2023 Attendee

August 25–28, 2024
Gaylord Rockies Resort & Convention Center
Denver, Colorado

BOOTHS GO QUICKLY. RESERVE YOURS TODAY!

AURORA BALLROOM-HALL 1-3

334	335 434	435 534	535 634	635	735 834	835 934	935 1034	1035	VPPPA BOOTH	1335 1434	
	333 432		533 632		733 832		933 1032			1333 1432	
330	331 430	431 530	531 630	631 730	731 830	831 930	931 1030	1031 1130	1	1331 1430	
328	329 428	429 528	529 628	629 728	729 828	829 928	929 1028	1029 1128		1329 1428	
324	325 424	425 524	525 624	625 724	725 824	825 924	925 1024	1025 1124	1125 1224	1225 1324	1325 1424
322	323 422	423 522	523 622	623 722	723 822	823 922	923 1022	1023 1122	1123 1222	1223 1322	1323 1422
	321 420		521 620		721 820				1121 1220		1321 1420
318	319 418	419 518	519 618	619 718				1019 1118	1119 1218	1219 1318	1319 1418
316	317 416	417 516	517 616	617 716				1017 1116	1117 1216	1217 1316	1317 1416
314	315 414	415 514	515 614	615 714	715	815	1014	1015 1114	1115 1214	1215 1314	1315 1414
310	311 410	411 510	511 610	611 710	711 810	811	911 1010	1011	1111 1210	1211 1310	1311 1410
	309 408		509 608		709 808		909 1008		1109 1208		1309 1408
306	307 406	407 506	507 606	607	707 806		907 1006	1007 1106	1107 1206	1207 1306	1307 1406
304	305 404	405 504								1205 1304	1305 1404
302											
300	301	401	501	601	701	801	901	1001	1101	1201	1301

ENTRANCE



The most up-to-date floor plan, please visit the [Safety+ website here](#).

VPPPA MEMBERS INCLUDE FORTUNE 500 COMPANIES, AND INDUSTRY LEADERS, SUCH AS...

American Airlines
Bayer
Chevron Phillips
Cintas
Coca-Cola
Delta Airlines
ExxonMobil
Ford Motor Company
General Electric
Honeywell
Marathon Petroleum
Morton Salt
Raytheon
Sherwin Williams
Valero
And more +

Unions
AFL-CIO
American Federation of
Government Employees
International Brotherhood
of Electric Workers
United Steel Workers
of America

Industries
Chemical
Fabricated Metal
Paper
Petroleum
Professional Services
Specialty Trade Contractors
Transportation Equipment
Utilities
Warehousing
Waste Management



“VPPPA’s Safety+ Symposium is one of the top safety events that goes onto our calendar automatically every year. The attendees are a mixture of company executives, safety directors and safety committee members that seem to be rotated annually—so the audience is always changing, and we are presenting to a new group each year. This is reflected in our lead results at the conference, which normally exceed our expectations.”

—Ernie Smith, Columbia Southern University



QUESTIONS/ MORE INFORMATION

Email: expo@vpppa.org
Tel: (703) 761-1146

VPPPA, INC.

8116 Arlington Blvd
#210
Falls Church, VA 22042
www.vpppa.org

VPPPA, Inc., a nonprofit 501(c)(3) charitable organization, promotes advances in worker safety, health and environmental excellence through best practices and cooperative efforts among workers, employers, the government and communities.

2024 ANTICIPATED SHOW HOURS

Exhibit Hall hours are subject to change. Visit www.safety.vpppa.org for the most up-to-date hours.

+EXHIBITOR REGISTRATION

SUNDAY, AUGUST 25

2:30 p.m.–5:00 p.m.

MONDAY, AUGUST 26

9:00 a.m.–5:00 p.m.

TUESDAY, AUGUST 27

7:30 a.m.–8:30 a.m.

+SHOW HOURS

SUNDAY, AUGUST 25

Grand Opening of the VPPPA Expo Hall 2024
6:00 pm–8:00 pm

MONDAY, AUGUST 26

10:30 am–3:30 pm

TUESDAY, AUGUST 27

8:00 am–1:30 pm

+EXHIBITOR SET-UP

SUNDAY, AUGUST 25

Must be fully set by 5:00 PM
8:00 am–5:00 pm

+DISMANTLE

TUESDAY, AUGUST 27

1:30 pm–8:00 pm

For a full list of our Rules and Regulations, please visit our website, safety.vpppa.org.

EXTRA OPPORTUNITIES

For more booth drivers and sponsorship opportunities, [click here](#).

Affiliate Member

By joining VPPPA as an Affiliate Member, you are eligible to register for the Safety+ Symposium at the member rate, receive access to pre- and post-symposium opt-ed in attendee mailing list when exhibiting, and much more. For more information about Affiliate Member benefits, please contact the VPPPA Membership Department at (703) 761-1146 or Membership@vpppa.org.

Passport to Prizes (Limited availability)

The Passport to Prizes is a guaranteed high-traffic booth driver. The Passport to Prizes is a passport-style product that is handed out to all attendees. The attendees must then visit all booths listed and receive a stamp in order to be eligible for prizes. More than 60% of Safety+ attendees participate.

Upgraded Exhibitor Listing (Limited availability)

An Upgraded Exhibitor Listing will highlight your company name, booth number and logo at the top of the printed exhibitor listing signage before all other standard exhibitor listings. Purchasing an Upgraded Exhibitor Listing will also highlight your company in the Safety+ Mobile App, as well as on our website, to help you stand out among your competitors.

	Priority Period Until 11/17/23	Regular Until 1/31/24	Late Until 8/7/24	Onsite After 8/7/24
Members	\$18.95/sq. ft.	\$19.95/sq. ft.	\$20.95/sq. ft.	\$25.95/sq. ft.
Non-Members	\$22.95/sq. ft.	\$23.95/sq. ft.	\$24.95/sq. ft.	\$31.95/sq. ft.
Tier One Affiliate Membership	\$550	\$550	\$550	\$550
Passport to Prizes	\$2,000	\$2,500	\$3,000	\$3,000
Upgraded Exhibitor Listing	\$1,000	\$1,250	\$1,500	\$1,500
Turn-key Booth Package	\$350	\$350	\$350	N/A

2024 SAFETY+ SYMPOSIUM BOOTH PACKAGE INFORMATION

Every 10' x 10' booth includes:

- 2 booth personnel registrations* (Grants access to all areas of the event)
- 2 additional booth personnel registrations at a discounted rate of \$250 each for members and \$350 each for non-members**
- 8' high back wall
- 3' high side drape
- 7"x44" booth ID sign (Provided to booths 300 square feet or less. Booths larger than 300 square feet may request a booth ID sign.)
- **Furnishing not included with the 2024 booth rate.** Turn-Key Booth Package available for purchase. Please see the Turn-Key Booth Package below.

* Every 10' x 10' booth includes 2 complimentary booth personnel registrations. You must register your booth personnel by Friday, August 16, 2024. Those failing to register their personnel by this date will be charged \$250/person for members and \$350/person for non-members.

PROMOTED BOOTH PACKAGE (\$2,000)

For a select number of Safety+ booths, we are including a booth promotion package that provides exhibitors with discounted opportunities to give your brand increased exposure leading up to and during the event.

- Upgraded Exhibitor Listing
- Safety+ E-blast Banner Ad
- Listed as the "Featured Exhibitor" in an event e-blast leading up to the show.
- Sponsored Blog Post with Social Media Promotion

TURN-KEY BOOTH PACKAGE ADD-ON (\$350)

- 6' Draped Table
- 2 Chairs
- Waste Basket
- Daily Cleaning
- 10x10 Carpeting

If you require more than 10x10 (100 sq. ft.) carpeting, you may purchase additional furnishing packages or order directly through Freeman.



8116 Arlington Blvd
#210
Falls Church, VA 22042
Tel: (703) 761-1146
www.vpppa.org

VPPPA, a nonprofit 501(c)(3) charitable organization, promotes advances in worker safety and health excellence through best practices and cooperative efforts among workers, employers, the government and communities.

SCAN QR CODE
TO LEARN MORE
ABOUT VPPPA, INC.



<http://bit.ly/jVQcBo>



 PRINTED ON RECYCLED PAPER



 **VPPPA**® Presents
Safety+
An Integrated Safety & Health
Management Systems Symposium

**DON'T
MISS
OUT**

August 25–28, 2025
St. Louis, MO

+ safety.vpppa.org
#SafetyPlus2024