

2025 EXHIBITOR PROSPECTUS

TOP REASONS TO EXHIBIT NETWORKING

- + Interact with more than 1,500 decision-makers and industry leaders
- + Market to a new audience—approximately 50% of participants are first-timers
- + Generate new leads who are actively looking for the best solutions that will keep their workers safe and healthy
- + Grand Opening of the Exhibit Hall
- + Networking breaks with attendees
- + Lunch served throughout the hall each day

VISIBILITY

- + VPPPA website
- + Official Safety+ Mobile App
- + Prizes & giveaways listed in the app at no cost

FREEBIES

- + Two exhibitor personnel registrations per standard 10x10 booth before August 1, 2025 (Over \$2,000 in savings)*
- + Lunch provided by VPPPA Monday–Wednesday
- + Sunday Night Reception

WHO WILL BE AT SAFETY+

- + Government representatives from the Department of Labor (DOL), Defense (DoD) and Energy (DOE), and similar state-plan agencies
- + Corporate Environmental, Health and Safety Managers, EHS Directors, VPs of Safety & Health
- + Representatives from manufacturing plants
- + Members from all branches of the U.S. Military
- + Union Representatives
- + End users with recommending and purchasing power

BOOTH DRIVERS (\$)

- + Passport to Prizes
- + Prize Drawings
- + Promoted Booth Packages
- + Upgraded Exhibitor Listing
- + Safety+ Mobile App Advertising
- + Sponsorship opportunities available

*Failure to register booth personnel by August 1, 2025 will result in a charge of \$250/person for members and \$350/person for non-members.

 VPPPA® Presents

Safety+

August 11 - 15, 2025

Cervantes Convention Center at America's Center
St. Louis, Missouri



“The speakers and vendors keep me coming back year after year!”
— 2024 Attendee

BOOTHS GO QUICKLY. RESERVE YOUR SPACE TODAY!

AMERICA'S CENTER CONVENTION
COMPLEX HALL 1-3

| | | | | | | | | | | |
|-----------------------------|--------------|------------------------|-------------------------------------|---------|---------|-----------|-----------|-----------|-----------|-----------|
| 241 340 | 341 440 | 441 540 | 541 640 | 740 741 | 840 841 | 940 941 | 1040 1041 | 1140 1141 | 1240 1241 | 1340 1341 |
| 239 338 | 339 438 | 439 538 | 539 638 | 738 739 | 838 839 | 938 939 | 1038 1039 | 1138 1139 | 1238 1239 | 1338 1339 |
| 237 336 | 337 436 | 437 536 | 537 | 734 735 | 834 835 | 936 937 | 1036 1037 | 1134 1135 | 1236 1237 | 1336 1337 |
| 235 334 | 20' 20' | 435 534 | 20' Cintas 20' | 735 735 | 835 835 | 934 935 | 1034 1035 | 1134 1135 | 1234 1235 | 1334 1335 |
| 233 332 | 333 432 | 433 532 | 533 | 840 841 | 940 941 | 1040 1041 | 1140 1141 | 1240 1241 | 1340 1341 | |
| 20' Matrix Design Group 20' | 329 428 | 429 526 | 20' Avetta 20' | 838 839 | 938 939 | 1038 1039 | 1138 1139 | 1238 1239 | 1338 1339 | |
| 227 | 327 426 | 427 526 | 527 | 834 835 | 934 935 | 1034 1035 | 1134 1135 | 1234 1235 | 1334 1335 | |
| 20' VPPPA BOOTH 726 | Inolec 327 | UL Safety 427 | 20' Avetta 20' | 827 | 926 | 1026 | 1126 | 1226 | 1326 | |
| Refinery 221 | Thomson 321 | RKI Instru 421 | 20' Active Release Technologies 20' | 818 819 | 918 919 | 1018 | 1118 1119 | 1218 1219 | 1318 1319 | |
| 219 318 | PSRG 420 | Boglan USA 520 | 519 | 816 817 | 916 917 | 1016 | 1116 1117 | 1216 1217 | 1316 1317 | |
| 20' 20' | BeAed LP 319 | Rasco Indust 419 | KPA 515 | 814 815 | 914 915 | 1014 1015 | 1114 1115 | 1214 1215 | 1314 1315 | |
| 213 | 317 416 | 417 516 | Safet y Rail 614 | 812 813 | 912 913 | 1012 1013 | 1112 1113 | 1212 1213 | 1312 1313 | |
| 20' 20' | 315 414 | 415 514 | 513 | 810 811 | 910 911 | 1010 1011 | 1110 1111 | 1210 1211 | 1310 1311 | |
| 205 | 313 410 | 413 512 | 511 610 | 806 | 906 | 1006 | 1106 | 1206 | 1306 | |
| 20' 20' | 311 410 | 411 510 | 20' Glove Guard 507 | 806 | 906 | 1006 | 1106 | 1206 | 1306 | |
| 20' 20' | 307 | 20' Indiana Safety 405 | 20' Glove Guard 507 | 806 | 906 | 1006 | 1106 | 1206 | 1306 | |

ENTRANCE



The most up-to-date floor plan, please visit the **Safety+** website [here](#).

VPPPA MEMBERS INCLUDE FORTUNE 500 COMPANIES, AND INDUSTRY LEADERS, SUCH AS...

American Airlines
Bayer
Chevron Phillips
Cintas
Coca-Cola
Delta Airlines
ExxonMobil
Ford Motor Company
General Electric
Honeywell
Marathon Petroleum
Morton Salt
Raytheon
Sherwin Williams
Valero
And more +

Unions
AFL-CIO
American Federation of
Government Employees
International Brotherhood
of Electric Workers
United Steel Workers
of America

Industries
Chemical
Fabricated Metal
Paper
Petroleum
Professional Services
Specialty Trade Contractors
Transportation Equipment
Utilities
Warehousing
Waste Management



"VPPPA's Safety+ Symposium is one of the top safety events that goes onto our calendar automatically every year. The attendees are a mixture of company executives, safety directors and safety committee members that seem to be rotated annually—so the audience is always changing, and we are presenting to a new group each year. This is reflected in our lead results at the conference, which normally exceed our expectations."

—Ernie Smith, Columbia Southern University



QUESTIONS/ MORE INFORMATION

Email: expo@vpppa.org
Tel: (703) 761-1146

VPPPA, INC.

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Falls Church, VA 22042
www.vpppa.org

VPPPA, Inc., a nonprofit 501(c)(3) charitable organization, promotes advances in worker safety, health and environmental excellence through best practices and cooperative efforts among workers, employers, the government and communities.

2025 ANTICIPATED SHOW HOURS

Exhibit Hall hours are subject to change. Visit www.safety.vpppa.org for the most up-to-date hours.

+EXHIBITOR REGISTRATION

MONDAY, AUGUST 11

2:30 p.m.–5:00 p.m.

TUESDAY, AUGUST 12

9:00 a.m.–5:00 p.m.

WEDNESDAY, AUGUST 13

7:30 a.m.–8:30 a.m.

+SHOW HOURS

MONDAY, AUGUST 11

Grand Opening of the VPPPA Expo Hall 2024

6:00 pm–8:00 pm

TUESDAY, AUGUST 12

10:30 am–3:30 pm

WEDNESDAY, AUGUST 13

8:00 am–1:30 pm

+EXHIBITOR SET-UP

MONDAY, AUGUST 11

Must be fully set by 5:00 PM

8:00 am–5:00 pm

+DISMANTLE

WEDNESDAY, AUGUST 13

1:30 pm–8:00 pm

For a full list of our Rules and Regulations, please visit our website, safety.vpppa.org.

EXTRA OPPORTUNITIES

For more booth drivers and sponsorship opportunities, [click here](#).

Affiliate Member

By joining VPPPA as an Affiliate Member, you are eligible to register for the Safety+ Symposium at the member rate, receive access to pre- and post-symposium opt-ed in attendee mailing list when exhibiting, and much more. For more information about Affiliate Member benefits, please contact the VPPPA Membership Department at (703) 761-1146 or Membership@vpppa.org.

Passport to Prizes (Limited availability)

The Passport to Prizes is a guaranteed high-traffic booth driver. The Passport to Prizes is a passport-style product that is handed out to all attendees. The attendees must then visit all booths listed and receive a stamp in order to be eligible for prizes. More than 60% of Safety+ attendees participate.

Upgraded Exhibitor Listing (Limited availability)

An Upgraded Exhibitor Listing will highlight your company name, booth number and logo at the top of the printed exhibitor listing signage before all other standard exhibitor listings. Purchasing an Upgraded Exhibitor Listing will also highlight your company in the Safety+ Mobile App, as well as on our website, to help you stand out among your competitors.

| | Priority Period Until 12/31/24 | Regular Until 6/30/25 | Late After 6/30/25 |
|-------------------------------|-----------------------------------|--------------------------|-----------------------|
| Members | \$19.95/sq. ft. | \$21.95/sq. ft. | \$25.95/sq. ft. |
| Non-Members | \$23.95/sq. ft. | \$26.95/sq. ft. | \$31.95/sq. ft. |
| Tier One Affiliate Membership | \$550 | \$550 | \$550 |
| Passport to Prizes | \$2,000 | \$2,500 | \$3,000 |
| Upgraded Exhibitor Listing | \$1,000 | \$1,250 | \$1,500 |
| Turn-key Booth Package | \$350 | \$350 | \$350 |

2025 SAFETY+ SYMPOSIUM BOOTH PACKAGE INFORMATION

Every 10' x 10' booth includes:

- 2 booth personnel registrations* (Grants access to all areas of the event)
- 2 additional booth personnel registrations at a discounted rate of \$250 each for members and \$350 each for non-members**
- 8' high back wall
- 3' high side drape
- 7"x4" booth ID sign (Provided to booths 300 square feet or less. Booths larger than 300 square feet may request a booth ID sign.)
- Furnishing not included with the 2025 booth rate. Turn-Key Booth Package available for purchase. Please see the Turn-Key Booth Package below.

* Every 10' x 10' booth includes 2 complimentary booth personnel registrations. You must register your booth personnel by Friday, August 1, 2025. Those failing to register their personnel by this date will be charged \$250/person for members and \$350/person for non-members.

PROMOTED BOOTH PACKAGE (\$2,000)

For a select number of Safety+ booths, we are including a booth promotion package that provides exhibitors with discounted opportunities to give your brand increased exposure leading up to and during the event.

- Upgraded Exhibitor Listing
- Safety+ E-blast Banner Ad
- Listed as the "Featured Exhibitor" in an event e-blast leading up to the show.
- Social Media Post

TURN-KEY BOOTH PACKAGE ADD-ON (\$550)

- 6' Draped Table
- 2 Chairs
- Waste Basket
- Daily Cleaning
- 10x10 Carpeting

If you require more than 10x10 (100 sq. ft.) carpeting, you may purchase additional furnishing packages or order directly through Freeman.